



STRATEGIC PLAN 2022-2026

OAK LAWN PUBLIC LIBRARY
OAK LAWN, ILLINOIS



STRATEGIC PLAN:

A statement of an organization's mission (why it exists), vision (where it wants to go), and a proposal of activities on how it intends to achieve that vision.

OUR MISSION:

The Oak Lawn Public Library serves as a cornerstone for the residents of the Village of Oak Lawn, providing access to information, technology, and services that engage, enrich, and strengthen the community.

OUR VISION:

The Oak Lawn Public Library envisions itself as a centrally located gathering space for a multi-faceted community where we can bring people together and provide information and technology that fosters discovery and inspires growth.

Village of Oak Lawn, Illinois

Demographics

U.S. Census April 2020

POPULATION: 58,362

AGE

Under 5 years old	6.1%
Under 18 years old	21.3%
18-65 years old	60.2%
65+ years old	18.5%

RACE

White	81%
Black	6.7%
Asian	3.8%
Native American	.1%
Multi-Racial	2.7%

HISPANIC ORIGIN: 22%

COMPUTER ACCESS IN HOME

Computer	86.7%
Broadband Internet	78.4%

EDUCATION 25+ YEAR OLDS

High School Diploma	90.1%
BA or higher	30%

MEDIAN HOUSEHOLD INCOME

\$64,476

PERSONS IN POVERTY

9.7%

GOAL 1

provide materials, resources, and services that assist and advance quality of life

OBJECTIVES & ACTIVITIES:

A. provide new, high-interest, and popular circulating materials

- print and digital formats of books and periodicals
- audio-visual in multiple formats
- take-home technologies
- Beyond Books collection

B. maintain easily accessible resources

- public access computers
- free public Wi-Fi connection
- copy, scan, and fax services
- in-house use of materials
- database access on in-house computers and select at-home login

C. utilize community expertise

- develop partnerships with local businesses
- recruit community residents and organizations to share expertise
- promote local historical programs
- provide or host local author events

GOAL 2

engage a multi-faceted community

OBJECTIVES & ACTIVITIES:

- A. provide educational and recreational opportunities for families and children from birth to age 14
 - structured, passive, and technology programs
 - activity centers, in-library activities, interactive environment
 - outreach visits to pre-k, elementary, and middle schools
 - community service/volunteer hours
- B. provide educational and recreational support to young adults as they transition through high school to adulthood
 - programs targeted to teen interests and gaining life-skills
 - outreach visits to middle and high schools
 - community service/volunteer hours
- C. provide informational and recreational opportunities to a general audience or adults
 - health, safety, and wellness programs
 - cultural, social, and enlightening programs
 - book, writers, and crafting clubs and groups
 - local and regional history programs and displays
 - minimum of 2 large-scale library events per year
 - outreach events in the community
- D. provide informational and recreational support to older adults as they transition to retirement and beyond
 - social interaction and mind-engaging activities
 - comfortable and welcoming spaces
 - customized technology classes

GOAL 3

expand the use and understanding of technology

OBJECTIVES & ACTIVITIES:

A. provide access opportunities for circulating technologies

- increase Wi-Fi hotspots
- investigate e-readers or tablets
- expand Beyond Books collection

B. create technology enriched spaces to support collaborative learning and networking

- provide computers in study and meeting rooms
- provide power-friendly furniture
- install informative display screens
- investigate expansion of computer training space

C. provide technology classes at multiple ability levels

- basic technology for children
- teen-focused technology
- beginner level for inexperienced users
- intermediate level for mid-level users
- advanced level for high-level users

D. integrate library databases into educational opportunities

- create public programs introducing how-to-use select databases
- incorporate databases as additional resources in general programs
- implement database training modules for library staff

GOAL 4

administer exceptional operational and fiscal management

OBJECTIVES & ACTIVITIES:

- A. provide the community with qualified and professional staff
 - minimum educational requirements for positions
 - staff technology core competencies
 - State mandatory and additional training opportunities
 - emergency procedures training and documentation
- B. assure expenditures for services provide the best quality for an affordable price
 - review and assess contracts for service needs, quality, and cost
 - comparison shop and consolidate purchases to decrease costs
- C. investigate supplemental revenues for the operating budget
 - submit annual application for the State of Illinois Per Capita Grant
 - explore additional grant opportunities
 - consider additional revenue streams
- D. maintain system-wide procedures to strengthen internal controls
 - cash and check handling, collection, and deposits
 - digital network security
 - facility security
 - performance statistics